



# VCU

## VCU Foundation

**VIRGINIA COMMONWEALTH  
UNIVERSITY FOUNDATION**

**FINANCIAL REPORT**

**JUNE 30, 2023**



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## INDEPENDENT AUDITOR'S REPORT

Board of Trustees  
Virginia Commonwealth University Foundation  
Richmond, Virginia

### Opinion

We have audited the accompanying financial statements of Virginia Commonwealth University Foundation (a nonprofit organization), which comprise the statement of financial position as of June 30, 2023, and the related statements of activities and cash flows for the year then ended, and the related notes to the financial statements.

In our opinion, the financial statements referred to above present fairly, in all material respects, the financial position of Virginia Commonwealth University Foundation as of June 30, 2023, and the changes in its net assets and its cash flows for the year then ended in accordance with accounting principles generally accepted in the United States of America.

### Basis for Opinion

We conducted our audit in accordance with auditing standards generally accepted in the United States of America. Our responsibilities under those standards are further described in the Auditor's Responsibilities for the Audit of the Financial Statements section of our report. We are required to be independent of Virginia Commonwealth University Foundation and to meet our other ethical responsibilities in accordance with the relevant ethical requirements relating to our audit. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.

### Responsibilities of Management for the Financial Statements

Management is responsible for the preparation and fair presentation of the financial statements in accordance with accounting principles generally accepted in the United States of America, and for the design, implementation, and maintenance of internal control relevant to the preparation and fair presentation of financial statements that are free from material misstatement, whether due to fraud or error.

In preparing the financial statements, management is required to evaluate whether there are conditions or events, considered in the aggregate, that raise substantial doubt about Virginia Commonwealth University Foundation's ability to continue as a going concern within one year after the date that the financial statements are available to be issued.

### Auditor's Responsibilities for the Audit of the Financial Statements

Our objectives are to obtain reasonable assurance about whether the financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue an auditor's report that includes our opinion. Reasonable assurance is a high level of assurance but is not absolute assurance and therefore is not a guarantee that an audit conducted in accordance with generally accepted auditing standards will always detect a material misstatement when it exists. The risk of not detecting a material misstatement resulting from fraud is higher than for one resulting from error, as fraud may involve collusion, forgery, intentional omissions, misrepresentations, or the override of internal control. Misstatements are considered material if there is a substantial likelihood that, individually or in the aggregate, they would influence the judgment made by a reasonable user based on the financial statements.

In performing an audit in accordance with generally accepted auditing standards, we:

- Exercise professional judgment and maintain professional skepticism throughout the audit.
- Identify and assess the risks of material misstatement of the financial statements, whether due to fraud or error, and design and perform audit procedures responsive to those risks. Such procedures include examining, on a test basis, evidence regarding the amounts and disclosures in the financial statements.
- Obtain an understanding of internal control relevant to the audit in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of Virginia Commonwealth University Foundation's internal control. Accordingly, no such opinion is expressed.
- Evaluate the appropriateness of accounting policies used and the reasonableness of significant accounting estimates made by management, as well as evaluate the overall presentation of the financial statements.
- Conclude whether, in our judgment, there are conditions or events, considered in the aggregate, that raise substantial doubt about Virginia Commonwealth University Foundation's ability to continue as a going concern for a reasonable period of time.

We are required to communicate with those charged with governance regarding, among other matters, the planned scope and timing of the audit, significant audit findings, and certain internal control related matters that we identified during the audit.

#### **Report on Summarized Comparative Statements**

We have previously audited the Foundation's June 30, 2022 financial statements, and we expressed an unmodified audit opinion on those audited financial statements in our report dated September 26, 2022. In our opinion, the summarized comparative information presented herein as of and for the year ended June 30, 2022 is consistent, in all material respects, with the audited financial statements from which it has been derived.

*Brown, Edwards & Company, L.L.P.*

CERTIFIED PUBLIC ACCOUNTANTS

Colonial Heights, Virginia  
October 11, 2023

**VIRGINIA COMMONWEALTH UNIVERSITY FOUNDATION**

**STATEMENT OF FINANCIAL POSITION**  
**June 30, 2023, with Comparative Totals as of June 30, 2022**

	<b>Without Donor Restrictions</b>	<b>With Donor Restrictions</b>	<b>Totals</b>	
			<b>2023</b>	<b>2022</b>
<b>ASSETS</b>				
Cash and cash equivalents	\$ 1,919,295	\$ 18,831,664	\$ 20,750,959	\$ 20,465,982
Contributions receivable, less allowance for uncollectible receivables 2023 \$349,582; 2022 \$328,141	-	5,495,126	5,495,126	5,988,343
Investments	44,785,131	75,882,161	120,667,292	110,083,928
Interfund obligations	7,530	(7,530)	-	-
Due from Virginia Commonwealth University	-	-	-	7,746
Due from Virginia Commonwealth University affiliated foundations	1,704	241,169	242,873	207,969
Beneficial interest in charitable remainder trusts	-	897,591	897,591	917,580
Other assets	1,001	22,672	23,673	21,088
	<b>\$ 46,714,661</b>	<b>\$ 101,362,853</b>	<b>\$ 148,077,514</b>	<b>\$ 137,692,636</b>
<b>Total assets</b>	<b>\$ 46,714,661</b>	<b>\$ 101,362,853</b>	<b>\$ 148,077,514</b>	<b>\$ 137,692,636</b>

(Continued)

The Notes to Financial Statements are an integral part of this statement.

**VIRGINIA COMMONWEALTH UNIVERSITY FOUNDATION**

**STATEMENT OF FINANCIAL POSITION**  
**June 30, 2023, with Comparative Totals as of June 30, 2022**

	Without Donor Restrictions	With Donor Restrictions	Totals	
			2023	2022
<b>LIABILITIES AND NET ASSETS</b>				
<b>LIABILITIES</b>				
Accounts payable	\$ 7,630	\$ 26,764	\$ 34,394	\$ 23,554
Due to Virginia Commonwealth University	-	856,749	856,749	1,298,348
Due to Virginia Commonwealth University affiliated foundations	-	77,705	77,705	46,453
Deposits held for Virginia Commonwealth University	29,436,172	-	29,436,172	28,695,460
Deposits held for VCU Real Estate Foundation	10,585,018	-	10,585,018	9,886,133
Deposits held for VCU Intellectual Property Foundation	1,413,178	-	1,413,178	1,418,707
Annuity payment liability	-	260,502	260,502	263,506
<b>Total liabilities</b>	41,441,998	1,221,720	42,663,718	41,632,161
<b>NET ASSETS</b>				
Without donor restrictions				
Undesignated	1,324,276	-	1,324,276	867,808
Designated by the board for endowment distribution reserve	597,624	-	597,624	-
Designated by the board for quasi-endowment	3,350,763	-	3,350,763	3,129,526
	5,272,663	-	5,272,663	3,997,334
With donor restrictions				
Purpose restrictions	-	47,299,772	47,299,772	45,192,966
Perpetual in nature	-	52,882,552	52,882,552	47,293,416
Underwater endowments	-	(41,191)	(41,191)	(423,241)
	-	100,141,133	100,141,133	92,063,141
<b>Total net assets</b>	5,272,663	100,141,133	105,413,796	96,060,475
<b>Total liabilities and net assets</b>	\$ 46,714,661	\$ 101,362,853	\$ 148,077,514	\$ 137,692,636

The Notes to Financial Statements are an integral part of this statement.

**VIRGINIA COMMONWELTH UNIVERSITY FOUNDATION**

**STATEMENT OF ACTIVITIES AND CHANGES IN NET ASSETS**  
**Year Ended June 30, 2023, with Comparative Totals for the Year Ended June 30, 2022**

	Without Donor	With Donor	Totals	
	Restrictions	Restrictions	2023	2022
<b>OPERATING REVENUES</b>				
Contributions	\$ -	\$ 14,579,712	\$ 14,579,712	\$ 16,606,188
Administrative fees	301,391	-	301,391	320,477
Other revenue	18,951	50,640	69,591	70,742
Interest income	787,839	67,688	855,527	54,301
Net assets released from restrictions	12,084,427	(12,084,427)	-	-
Total operating revenue	<u>13,192,608</u>	<u>2,613,613</u>	<u>15,806,221</u>	<u>17,051,708</u>
<b>OPERATING EXPENSES</b>				
Program	11,770,600	-	11,770,600	9,954,992
Management & General	311,477	-	311,477	284,513
Fundraising	55,768	-	55,768	59,745
Total operating expenses	<u>12,137,845</u>	<u>-</u>	<u>12,137,845</u>	<u>10,299,250</u>
Changes in net assets from operations	1,054,763	2,613,613	3,668,376	6,752,458
<b>OTHER CHANGES IN NET ASSETS</b>				
Net investment return (loss)	248,066	5,507,881	5,755,947	(7,222,091)
Change in value of annuity agreements	-	(26,100)	(26,100)	(29,064)
Change in value of beneficial interest in life insurance policy	-	2,586	2,586	1,649
Change in value of charitable remainder trusts	-	(19,988)	(19,988)	(650,189)
Return of donor contribution	(27,500)	-	(27,500)	-
Changes in net assets before transfers	1,275,329	8,077,992	9,353,321	(1,147,237)
Transfers from Virginia Commonwealth University affiliated foundations	-	-	-	85,394
Changes in net assets	<u>1,275,329</u>	<u>8,077,992</u>	<u>9,353,321</u>	<u>(1,061,843)</u>
<b>NET ASSETS</b>				
Beginning	<u>3,997,334</u>	<u>92,063,141</u>	<u>96,060,475</u>	<u>97,122,318</u>
Ending	<u>\$ 5,272,663</u>	<u>\$ 100,141,133</u>	<u>\$ 105,413,796</u>	<u>\$ 96,060,475</u>

The Notes to Financial Statements are an integral part of this statement.



**VIRGINIA COMMONWELTH UNIVERSITY FOUNDATION**

**STATEMENT OF FUNCTIONAL EXPENSES**  
**June 30, 2023, with Comparative Totals as of June 30, 2022**

	<b>Program</b>	<b>Management and General</b>	<b>Fundraising</b>	<b>Totals</b>	
				<b>2023</b>	<b>2022</b>
Distributions to and in support of Virginia Commonwealth University	\$ 11,734,520	\$ -	\$ -	\$ 11,734,520	\$ 9,918,644
Personnel	36,080	235,663	55,768	327,511	310,389
Professional fees	-	31,993	-	31,993	26,802
Other expenses	-	43,821	-	43,821	43,415
	<u>\$ 11,770,600</u>	<u>\$ 311,477</u>	<u>\$ 55,768</u>	<u>\$ 12,137,845</u>	<u>\$ 10,299,250</u>

The Notes to Financial Statements are an integral part of this statement.

**VIRGINIA COMMONWEALTH UNIVERSITY FOUNDATION**

**STATEMENT OF CASH FLOWS**  
**Years Ended June 30, 2023 and 2022**

	<b>2023</b>	<b>2022</b>
<b>OPERATING ACTIVITIES</b>		
Contributions, net of amounts restricted for endowment	\$ 7,873,046	\$ 7,694,691
Collection of contributions receivable, net of amounts restricted for endowment	1,224,358	1,954,963
Proceeds from sale of donated securities, net of amounts restricted for endowment	412,411	327,704
Administrative fees received	900,000	900,000
Interest received on cash deposits	855,527	54,301
Income received on investments	38,055	2,099
Other income received	69,591	70,742
Payments made to and in support of VCU	(12,158,543)	(9,520,985)
Payments made for investment fees and taxes	(834,375)	(771,007)
Return of donor contribution	(27,500)	-
Payments for personnel expenses	(327,511)	(310,389)
Payments for professional fees	(25,200)	(26,802)
Payments for other expenses	(49,839)	(35,197)
Payments to beneficiaries of annuity agreements	(41,552)	(40,732)
Net payments made to Affiliates	(3,652)	(174,385)
Net cash provided by (used in) operating activities	(2,095,184)	125,003
<b>INVESTING ACTIVITIES</b>		
Proceeds from sale of investments	2,115,155	2,145,234
Purchase of investment securities	(5,310,792)	(6,193,510)
Net cash used in investing activities	(3,195,637)	(4,048,276)
<b>FINANCING ACTIVITIES</b>		
Contributions restricted to endowment	4,113,328	1,339,889
Collection of contributions receivable restricted to endowment	263,410	212,773
Proceeds from sale of donated securities restricted to endowment	1,174,060	4,822,742
Contribution to charitable gift annuity	25,000	-
Transfers from VCU affiliated foundations	-	85,394
Net cash provided by financing activities	5,575,798	6,460,798
Net change in cash and cash equivalents	284,977	2,537,525
<b>CASH AND CASH EQUIVALENTS</b>		
Beginning	20,465,982	17,928,457
Ending	\$ 20,750,959	\$ 20,465,982

(Continued)

The Notes to Financial Statements are an integral part of this statement.

**VIRGINIA COMMONWEALTH UNIVERSITY FOUNDATION**

**STATEMENT OF CASH FLOWS**  
**Years Ended June 30, 2023 and 2022**

	<b>2023</b>	<b>2022</b>
<b>RECONCILIATION OF CHANGE IN NET ASSETS TO CASH PROVIDED BY (USED IN) OPERATING ACTIVITIES</b>		
Changes in net assets	\$ 9,353,321	\$ (1,061,843)
Adjustments to reconcile changes in net assets to net cash provided by (used in) operating activities		
Net realized losses on investments	9,049	6,412
Net unrealized (gains) losses on investments	(5,962,708)	7,026,293
Adjustment to beneficial interest in CRT	19,988	650,189
Adjustment to beneficial interest in life insurance policy	(2,586)	(1,649)
Transfers from Virginia Commonwealth University affiliated foundations	-	(85,394)
Permanently restricted contributions and other support	(5,971,431)	(6,470,013)
Changes in operating assets		
Contributions receivable	888,852	(135,365)
Due from VCU affiliated foundations	(34,904)	(204,773)
Due from VCU	7,746	(7,746)
Other assets	-	4,864
Changes in operating liabilities		
Accounts payable	10,840	(53,592)
Due to VCU	(441,599)	438,898
Due to VCU affiliated foundations	31,252	30,390
Annuity payment liability	(3,004)	(11,668)
	<b>\$ (2,095,184)</b>	<b>\$ 125,003</b>
<b>SUPPLEMENTAL SCHEDULE OF NONCASH OPERATING ACTIVITIES</b>		
Gifts of noncash investments in satisfaction of prior year contributions receivable balances	\$ 854,409	\$ 265,864
Increase (decrease) in deposits liability for Virginia Commonwealth University offset by increase (decrease) in investment assets	\$ 740,712	\$ (4,345,085)
Increase (decrease) in deposits liability for VCU Real Estate Foundation offset by increase in investment assets	\$ 698,885	\$ (1,129,018)
Decrease in deposits liability for VCU Intellectual Property Foundation offset by increase in investment assets	\$ (5,529)	\$ (162,020)

The Notes to Financial Statements are an integral part of this statement.

# VIRGINIA COMMONWEALTH UNIVERSITY FOUNDATION

## NOTES TO FINANCIAL STATEMENTS

June 30, 2023

### Note 1. Nature of Organization and Significant Accounting Policies

#### Nature of organization

Virginia Commonwealth University Foundation (the Foundation) is a Virginia corporation that functions as a nonprofit charitable foundation solely to assist, support, and foster Virginia Commonwealth University (the University) in all proper ways that may from time to time be approved by the trustees of the Foundation with the guidance of the University. The Foundation manages and distributes current and endowed gifts for schools, departments, and programs throughout the University, with major emphasis on programs for the Monroe Park Campus.

A summary of the Foundation's significant accounting policies follows:

#### Basis of accounting

The Foundation's financial statements are presented in accordance with accounting principles generally accepted in the United States of America on an accrual basis. Consequently, revenues and gains are recognized when earned, and expenses and losses are recognized when incurred.

#### Comparative financial statements

These financial statements include summarized comparative prior-year information in the statement of financial position and the statement of activities, functional expenses and changes in net assets. The prior year balances are not presented by net asset class and do not contain sufficient detail to conform with generally accepted accounting principles. Therefore, this information should be read in conjunction with the Foundation's financial statements for the year ended June 30, 2022.

#### Cash and cash equivalents

For purposes of reporting the statements of cash flows, the Foundation includes all cash accounts and highly liquid debt instruments purchased with a maturity of three months or less as cash and cash equivalents on the accompanying statement of financial position. Cash and cash equivalents held by investment managers are reported with investments. At times, the Foundation may have cash in excess of insured limits. The Foundation's cash is in institutions whose credit ratings are monitored by management to minimize the concentration of credit risk. At June 30, 2023, the Foundation had cash balances and cash investments that exceeded insurance limits.

#### Contributions receivable

Unconditional promises to give that are expected to be collected or paid within one year are recorded at net realizable value. Unconditional promises to give that are expected to be collected in future years are recorded at the present value of their estimated future cash flows. The discounts on those amounts are computed using risk-free interest rates applicable to the years in which the promises are made. Amortization of the discounts is included in contribution revenue. Conditional promises to give are not included in support or expenses until the conditions are substantially met. The Foundation provides an allowance for doubtful accounts equal to estimated pledge defaults. The estimated defaults are based on historical collection experience together with a review of the current status of the existing receivables.

# VIRGINIA COMMONWEALTH UNIVERSITY FOUNDATION

## NOTES TO FINANCIAL STATEMENTS

June 30, 2023

### Note 1. Nature of Organization and Significant Accounting Policies (Continued)

#### Investments

Alternative investments include investments in limited partnerships (hedge funds, private equity, and publicly-traded securities). Alternative investment interests are stated at fair value based on the financial statements and other information received from the general partners of such entities. Fair value is the estimated net realizable value of holdings priced at quoted market value (where market quotations are available), historical cost, or other estimates including appraisals. The Foundation believes that the stated value of its alternative investments was a reasonable estimate of its fair value as of June 30, 2023. However, alternative investments are not marketable and some of the alternative investments have underlying investments that do not have quoted market values. The estimated value is subject to uncertainty and could differ had a ready market existed for these alternative investments. Such differences could be material. The amount of gain or loss associated with these investments is reflected in the accompanying financial statements as unrealized gain (loss) on investments.

Net Asset Value (NAV) is used as a practical expedient for certain commingled funds, privately held investments, and securities held in partnership format for which a readily determinable fair value is not available, unless the Foundation believes such NAV calculation is not measured in accordance with fair value. These values may differ significantly from values that would have been used had a readily available market existed for such investments, and that difference could be material to the change in net assets of the Foundation.

Net investment return is reported in the statement of activities and consists of interest and dividend income, realized and unrealized capital gains and losses, less external investment expenses.

#### Revenue recognition

All contributions and investment income are available for unrestricted use unless specifically restricted by the donor. Amounts received and investment income earned that are designated for future periods or restricted by the donor for specific purposes are reported as temporarily or permanently restricted support that increases those net asset classes.

#### Net assets

Net assets, revenues, gains, and losses are classified based on the existence of or absence of donor-imposed restrictions. Accordingly, net assets and changes therein are classified and reported as follows:

**Net assets without donor restrictions** – Net assets available for use in general operations and not subject to donor restrictions. As of June 30, 2023, the governing board has designated a portion of assets without donor restrictions as a board-designated quasi-endowment.

# VIRGINIA COMMONWEALTH UNIVERSITY FOUNDATION

## NOTES TO FINANCIAL STATEMENTS

June 30, 2023

### Note 1. Nature of Organization and Significant Accounting Policies (Continued)

**Net assets with donor restrictions** – Net assets subject to donor-imposed restrictions. Some donor-imposed restrictions are temporary in nature, such as those that will be met by the passage of time or other events specified by the donor. Other donor-imposed restrictions are perpetual in nature, where the donor stipulates that resources be maintained in perpetuity. Donor-imposed restrictions are released when a restriction expires, that is, when the stipulated time has elapsed, when the stipulated purpose for which the resource was restricted has been fulfilled, or both. Net assets with donor restrictions at June 30, 2023 consist of contributions with restrictions that support student, faculty, and programmatic initiatives within the University.

#### Functional allocation of expenses

The costs of program and supporting activities have been summarized on a functional basis in the statement of activities. The statement of functional expenses presents the natural classification detail of expenses by function. Accordingly, certain costs have been allocated among the programs and supporting services benefited.

#### Use of estimates

The preparation of financial statements in conformity with generally accepted accounting principles requires management to make estimates and assumptions that affect the reported amounts of assets and liabilities and disclosure of contingent assets and liabilities at the date of the financial statements and the reported amounts of revenues and expenses during the reporting period. Actual results could differ from those estimates.

#### Measure of operations

The Foundation reports as changes in net assets from operations all activities, except for investment income or loss and the change in value of split interest agreement obligations with beneficiaries.

#### Reclassifications

Certain accounts relating to the prior year have been reclassified to conform to the current year's presentation.

#### Income taxes

The Foundation is exempt from Federal income taxes under Section 501(c)(3) of the *Internal Revenue Code (IRC)*. However, income from certain activities not directly related to the Foundation's tax-exempt purpose may be subject to taxation as unrelated business income. The Foundation recognized \$61,900 of unrelated business income tax expense from an investment partnership during the year ended June 30, 2023. The tax expense is included in investment return on the statement of activities.

**VIRGINIA COMMONWEALTH UNIVERSITY FOUNDATION**

**NOTES TO FINANCIAL STATEMENTS**

**June 30, 2023**

**Note 1. Nature of Organization and Significant Accounting Policies (Continued)**

The Foundation includes penalties and interest assessed by income taxing authorities in operating expenses, if applicable.

In addition, the Foundation qualifies for the charitable contribution deduction under IRC Section 170(b)(1)(A)(iv) and has been classified as an organization other than a private foundation under IRC Section 509(a)(1).

**Note 2. Contributions Receivable**

Contributions receivable as of June 30, 2023 are expected to be received as follows:

Receivable in less than one year	\$ 2,260,210
Receivable in one year to five years	3,824,075
	<u>6,084,285</u>
Less discount	(239,577)
Less allowance for uncollectible receivables	(349,582)
	<u><u>\$ 5,495,126</u></u>

Discount rates ranging from 0.054% to 5.369% were used in determining the present value of the contributions receivable.

**Note 3. Investments**

The Foundation's pooled investments consist of both endowed funds (see Note 8) and unrestricted funds, as well as funds held on behalf of the University (see Note 7) and its affiliates. Assets of various funds are pooled for investment purposes. Equity of individual funds in the pooled investments is maintained using the "market value method." Under the market value method, units of participation are assigned when dollars enter the pool based upon the most recently determined market value of units. The market value of units of participation is calculated monthly.

Pooled assets at June 30, 2023 are summarized below:

	Cost	Fair Value	Net Unrealized Gains
Cash and cash equivalents	\$ 4,014,282	\$ 4,014,282	\$ -
Alternative investments	72,602,826	116,653,010	44,050,184
	<u>\$ 76,617,108</u>	<u>\$ 120,667,292</u>	<u>\$ 44,050,184</u>

The number of units of participation in the pooled investments at June 30, 2023 was 1,077,542.4463, with a \$111.598507 value per unit.

# VIRGINIA COMMONWEALTH UNIVERSITY FOUNDATION

## NOTES TO FINANCIAL STATEMENTS

June 30, 2023

### Note 3. Investments (Continued)

The Foundation maintains investments in various money market funds and alternative investments that are at risk to loss of principal. The Foundation holds money market investments in various custodial accounts with its custodian, Truist Bank. The custodial accounts are monitored; however, there is no guarantee that the custodian will not become insolvent. The Foundation believes that in the event of insolvency of its custodian, some of the Foundation's assets may be unavailable for a period of time, but that it would ultimately have a full recovery of its assets.

#### VCU Investment Management Company

Beginning in July 2016, the Foundation transitioned its portfolio to the VCU Investment Management Company (VCIMCO) as its investment advisor. VCIMCO is a nonprofit, nonstock corporation organized under Virginia law for exclusively charitable and educational purposes within the meaning of Section 501(c)(3) of the Internal Revenue Code of 1986, as amended. VCIMCO was set up to advise the University and its affiliated foundations on the management of its investments. The Foundation is also a limited partner in two funds managed by VCIMCO: The Ram Fund, LP and The Ram Private Assets Fund, LP (see Note 4).

### Note 4. Fair Value Measurements

Accounting standards establish a framework for measuring fair value. Fair value is defined as the price that would be received to sell an asset or paid to transfer a liability in an orderly transaction between market participants at the measurement date. The guidance also establishes a fair value hierarchy that prioritizes the inputs to valuation techniques used to measure fair value. The hierarchy gives the highest priority to unadjusted quoted prices in active markets for identical assets (Level 1 measurements) and the lowest priority to unobservable inputs (Level 3 measurements). The three levels of the fair value hierarchy are as follows:

**Level 1** – Quoted prices are available in active markets for identical investments as of the reporting date.

**Level 2** – Pricing inputs, including broker quotes, are generally those other than exchange quoted prices in active markets, which are either directly or indirectly observable as of the reporting date, and fair value is determined through the use of models or other valuation methodologies.

**Level 3** – Pricing inputs are unobservable for the investment and include situations where there is little, if any, market activity for the investment. The inputs into the determination of fair value require significant management judgment or estimation.



**VIRGINIA COMMONWEALTH UNIVERSITY FOUNDATION**

**NOTES TO FINANCIAL STATEMENTS**

**June 30, 2023**

**Note 4. Fair Value Measurements (Continued)**

The classification of assets by level within the valuation hierarchy as of June 30, 2023 is as follows:

	<b>Fair Value Measurements at Reporting Date Using</b>				
	June 30, 2023	Level 1	Level 2	Level 3	Measured at NAV
Assets					
Cash and cash equivalents	\$ 4,014,282	\$ 4,014,282	\$ -	\$ -	\$ -
Alternative investments					
Real estate	702,127	-	-	702,127	-
The Ram Private Assets Fund, LP	20,628,443	-	-	-	20,628,443
The Ram Fund, LP	95,322,440	-	-	-	95,322,440
Total investments	\$ 120,667,292	\$ 4,014,282	\$ -	\$ 702,127	\$ 115,950,883
Beneficial interest in charitable remainder unitrusts	\$ 897,591	\$ -	\$ -	\$ 897,591	\$ -

The Foundation's interest in the real estate funds is considered a level 3 valuation in the fair value hierarchy. The investment is valued using the Foundation's pro rata share of member's equity in the partnerships and is then adjusted for fair value using an unrealized incentive allocation. The unrealized incentive allocation is a projection based on the estimated fair value of the assets and liabilities of the partnership, and any preferred returns payable to the members.

There were no distributions received from the real estate funds during the year ended June 30, 2023.

The Foundation's beneficial interest in charitable remainder unitrusts is considered a Level 3 valuation in fair value hierarchy. The beneficial interest is valued using the fair value of the trust assets, actuarial assumptions about the donors' life expectancy, and a discount rate.

For investments in entities that calculate net asset value or its equivalent whose fair value is not readily determinable, the following table provides information about the liquidity of these investments. The fair values of these investments have been estimated using net asset value per share of the investments, unless noted. Management is not aware of any factors that would impact net asset value as of June 30, 2023.

**VIRGINIA COMMONWEALTH UNIVERSITY FOUNDATION**

**NOTES TO FINANCIAL STATEMENTS**

**June 30, 2023**

**Note 4. Fair Value Measurements (Continued)**

The following table sets forth a summary of the Foundation’s assets valued at net asset value per share, or its equivalent, as of June 30, 2023:

	Fair Value	Unfunded Commitments	Redemption Frequency (if Currently Eligible)	Redemption Notice Period
The Ram Private Assets Fund, LP	\$ 20,628,443	-	N/A	N/A
The Ram Fund, LP	95,322,440	-	Quarterly	120 days
	\$ 115,950,883	\$ -		

The Ram Fund, LP

The Ram Fund, LP (the Ram Fund) is a limited partnership organized under the laws of the Commonwealth of Virginia. The Ram Fund was organized as a pooled investment vehicle for the purpose of investing the assets of the University and its affiliated organizations in the investment strategies pursued by the Ram Fund. The investment manager of the Ram Fund is VCIMCO.

The Ram Fund invests via a mix of active and passive investment managers and strategies across a diversified group of asset classes including global equity, fixed income (treasuries and credit), real assets, and cash. Investments and investment managers included in the fund employ strategies primarily involving marketable securities.

Redemptions from the Ram Fund may be done quarterly and require a 120-day notice with an effective date on the last day of such calendar quarter. The general partner may, in its discretion, apply a limit to any quarterly redemption request in excess of 20% of the total capital account balance of the limited partner’s interest. A limited partner may redeem its entire capital account balance in five quarterly redemptions.

The Ram Private Assets Fund, LP

The Ram Private Assets Fund, LP (the Private Assets Fund) is a limited partnership organized under the laws of the Commonwealth of Virginia. The Private Assets Fund was organized as a pooled investment vehicle for the purpose of investing the assets of the University and its affiliated organizations in the investment strategies pursued by the Private Assets Fund. The investment manager of the Private Assets Fund is VCIMCO.

The Private Assets Fund invests in active investment managers employing strategies primarily in the illiquid asset classes, including private equity, venture capital, private debt, real estate, infrastructure and natural resources. Due to the illiquid nature of these strategies, the contracted investment period for these investments is typically greater than 5 years.

# VIRGINIA COMMONWEALTH UNIVERSITY FOUNDATION

## NOTES TO FINANCIAL STATEMENTS

June 30, 2023

### Note 4. Fair Value Measurements (Continued)

Redemptions from the Private Assets Fund are at the discretion of the general partner. The general partner shall make a good faith effort to effect a redemption of a limited partner's interest upon a termination of such limited partner's advisory agreement, or in certain extraordinary circumstances, as defined in the partnership agreement.

#### Real estate funds

The Foundation is a limited partner in three real estate investment partnerships. Pursuant to its limited partnership agreements as of June 30, 2023, the Foundation had unfunded commitments of approximately \$181,036.

#### Other financial instruments

The Foundation's other financial instruments not measured at fair value on a recurring basis include amounts due from VCU affiliated foundations, contributions receivable, amounts due to and from VCU, amounts due to VCU affiliated foundations, deposits held for VCU Intellectual Property Foundation, deposits held for VCU Real Estate Foundation, and deposits held for Virginia Commonwealth University. These financial instruments are reflected in the financial statements at cost, which approximates fair value.

### Note 5. Charitable Remainder Annuity Agreements

The Foundation has entered into various agreements providing for gift contributions for the benefit of certain funds in exchange for a life gift annuity agreement from the Foundation to the grantors. The Foundation is obligated to pay the grantors various quarterly installments for the remainder of their lives. There are a total of three agreements with three donors at year-end. The present value of these annuities at June 30, 2023 is \$260,502 and is included on the statement of financial position as annuity payment liability.

### Note 6. Charitable Remainder Unitrust Agreements

The Foundation is a remainder beneficiary of two charitable remainder unitrust agreements.

The contribution portion of an agreement is recognized as revenue when the Foundation has the unconditional right to receive benefits under the agreement and is measured at fair value using a current discount rate. During the term of the agreement, any changes in actuarial assumptions are recognized as "change in value of charitable remainder trust" in the statement of activities and changes in net assets.

The fair value of the Foundation's interest in the two trust agreements is \$897,591 at June 30, 2023. The discount rate used in calculating the value was 4.2% for 2023. The net depreciation in the value of the trust agreements was \$19,988.

**VIRGINIA COMMONWEALTH UNIVERSITY FOUNDATION**

**NOTES TO FINANCIAL STATEMENTS**

**June 30, 2023**

**Note 7. Deposits Held for Virginia Commonwealth University**

These funds, including all income earned net of expenses, are owned by Virginia Commonwealth University.

Deposits held for Virginia Commonwealth University consist of the following amounts:

University deposits, beginning of year	\$ 28,695,460
Add	
Contributions, net	7,133
Investment income	14,721
Unrealized gain on investments	2,239,645
Net realized gain on investments transactions	15,318
Less	
Advisory and administrative fees	(326,465)
Disbursements to the University	<u>(1,209,640)</u>
University deposits, end of year	<u><u>\$ 29,436,172</u></u>

**Note 8. Endowment**

The Foundation's endowment consists of approximately 480 individual funds established for purposes that support the University. The endowment is comprised of donor-restricted endowment funds and board-designated endowment funds. As required by Generally Accepted Accounting Principles (GAAP), net assets associated with endowment funds are classified and reported based on the existence or absence of donor-imposed restrictions.

Interpretation of relevant state law

The Board of Trustees of the Foundation has interpreted the Commonwealth of Virginia's Uniform Prudent Management of Institutional Funds Act (UPMIFA) as requiring the preservation of the fair value of the original gift, as of the gift date, of the donor-restricted endowment fund, absent explicit donor stipulations to the contrary. As a result of this interpretation, the Foundation classifies as donor-restricted endowment funds – original donor-restricted gift amount net assets (a) the original value of gifts donated to the permanent endowment, (b) the original value of subsequent gifts to the permanent endowment, and (c) accumulations to the permanent endowment made in accordance with the direction of the applicable donor gift instrument at the time the accumulation is added to the fund. The portion of a donor-restricted endowment fund not classified as original donor-restricted amounts is classified as accumulated investment gains net assets until appropriated for expenditure by the Foundation in a manner consistent with the standard of prudence prescribed by UPMIFA. In accordance with UPMIFA, the Foundation considers the following factors in making a determination to appropriate or accumulate donor-restricted endowment funds:

**VIRGINIA COMMONWEALTH UNIVERSITY FOUNDATION**

**NOTES TO FINANCIAL STATEMENTS**

**June 30, 2023**

**Note 8. Endowment (Continued)**

- The duration and preservation of the fund;
- The purposes of the Foundation and the donor-restricted endowment fund;
- General economic conditions;
- The possible effect of inflation and deflation;
- The expected total return from income and the appreciation of investments;
- Other resources of the Foundation; and
- The investment policies of the Foundation.

The following schedule summarizes the endowment net asset composition by type of fund as of June 30, 2023:

	Without Donor Restrictions	With Donor Restrictions	Total
Board-designated endowment funds	\$ 3,350,763	\$ -	\$ 3,350,763
Donor-restricted endowment funds			
Original donor-restricted gift amount and amounts required to be maintained in perpetuity by donor	-	52,841,361	52,841,361
Accumulated investment gains	-	20,921,582	20,921,582
Total endowment net assets	\$ 3,350,763	\$ 73,762,943	\$ 77,113,706

**VIRGINIA COMMONWEALTH UNIVERSITY FOUNDATION**

**NOTES TO FINANCIAL STATEMENTS**

**June 30, 2023**

**Note 8. Endowment (Continued)**

The following schedule summarizes the changes in endowment net assets for the year ended June 30, 2023:

	<b>Without Donor Restrictions</b>	<b>With Donor Restrictions</b>	<b>Total</b>
Endowment net assets, beginning of year	\$ 3,129,526	\$ 65,060,067	\$ 68,189,593
Reclassification of amounts converted by donors to endowment	-	1,206	1,206
Total reclassification of net assets	-	1,206	1,206
Net investment return	221,237	4,335,204	4,556,441
Contributions and other income	-	5,971,431	5,971,431
Appropriation of endowment assets for expenditure	-	(1,598,980)	(1,598,980)
Other changes			
Change in value of annuity agreements	-	3,684	3,684
Change in value of beneficial interest in life insurance policy	-	2,586	2,586
Change in value of charitable remainder trusts	-	(12,255)	(12,255)
	221,237	8,702,876	8,924,113
Endowment net assets, end of year	\$ 3,350,763	\$ 73,762,943	\$ 77,113,706

Funds with deficiencies

From time to time, the fair value of assets associated with individual donor-restricted endowment funds may fall below the level that the donor or UPMIFA requires the Foundation to retain as a fund of perpetual duration. As of June 30, 2023, funds with original gift values of \$5,271,447, fair values of \$5,230,256, and deficiencies of \$41,191 were reported in net assets with donor restrictions. These deficiencies resulted from unfavorable market fluctuations that occurred during the fiscal year ending June 30, 2023.

# VIRGINIA COMMONWEALTH UNIVERSITY FOUNDATION

## NOTES TO FINANCIAL STATEMENTS

June 30, 2023

### Note 8. Endowment (Continued)

#### Return objectives and risk parameters

The Foundation has adopted investment and spending policies for endowment assets that attempt to provide a predictable stream of funding to programs supported by its endowment while seeking to maintain the purchasing power of the endowment assets. Endowment assets include those assets of donor-restricted funds that the Foundation must hold in perpetuity for a donor-specified period(s). Under this policy, as approved by the Board of Trustees, the endowment assets are invested in a manner that is intended to earn a real total return that is at least equal to the annual spending rate plus inflation as measured by the Consumer Price Index, while assuming a moderate level of risk. Actual returns in any given year may vary from this amount.

#### Strategies employed for achieving objectives

To satisfy its long-term rate of return objectives, the Foundation relies on a total return strategy in which investment returns are achieved through both capital appreciation (realized and unrealized) and current yield (interest and dividends). The Foundation targets a diversified asset allocation, which includes equity funds, fixed income instruments, hedge funds, and limited liability partnerships in order to minimize risks while achieving total return objectives.

#### Spending policy

For the year ended June 30, 2023, the Foundation has a policy of appropriating for distribution each year up to 4.25% of the twelve-quarter average market value of endowment fund units as of December 31 of the preceding calendar year. Distributions from underwater funds are prohibited. Distributions from such funds are reactivated when the account grows sufficiently to allow for a distribution while maintaining the donor's original corpus.

In establishing this policy, the Foundation considered the long-term expected return on its endowment. This is consistent with the Foundation's objective to maintain the purchasing power of the endowment assets held in perpetuity or for a specific term as well as to provide additional real growth through new gifts and investment return.

**VIRGINIA COMMONWEALTH UNIVERSITY FOUNDATION**

**NOTES TO FINANCIAL STATEMENTS**

**June 30, 2023**

**Note 9. Net Assets with Donor Restrictions**

Net assets with donor restrictions are restricted for the following purposes or periods:

Subject to expenditure for specified purpose:

Scholarships and other University departmental uses	\$ 15,970,262
Building projects	4,852,376
Promises to give, net - the proceeds from which have been restricted by donors for	
Scholarships and other University departmental uses	2,630,130
Building projects	1,890,477
Beneficial interests in charitable remainder trusts	786,962
Assets held under split-interest (annuity) agreements, net of liability	247,983
	26,378,190

Endowments:

Accumulated investment gains subject to appropriation and expenditure when a specified event occurs:

Restricted by donors for	
Scholarships and Departmental Use	20,921,582

Corpus subject to endowment spending policy and appropriation:

Scholarships and other University departmental uses	51,738,680
Unconditional promises to give, net - restricted in perpetuity for endowment	974,519
Underwater endowments	(41,191)
	52,672,008

Not subject to spending policy or appropriation:

Cash surrender value of life insurance included in other assets	2,586
Assets held under split-interest (annuity) agreements, net of liability	56,138
Beneficial interests in charitable remainder trust	110,629
	169,353

Total Endowments	73,762,943
	\$ 100,141,133



# VIRGINIA COMMONWEALTH UNIVERSITY FOUNDATION

## NOTES TO FINANCIAL STATEMENTS

June 30, 2023

### **Note 10. Transfers between University Affiliated Foundations**

There were no transfers made to or received from the University affiliated foundations for the year ended June 30, 2023.

### **Note 11. Economic Dependency**

For the year ended June 30, 2023, approximately 48% of total gross contributions receivable represents promises to give from three donors.

For the year ended June 30, 2023, approximately 24% of total contribution revenue for the year came from two donors.

### **Note 12. Allocation of Functional Expenses**

The statement of functional expenses includes personnel expenses that are attributed to both program services and supporting functions. Therefore, these expenses are allocated based on an estimate of time and effort.

### **Note 13. Liquidity and Availability of Financial Assets**

Financial assets available for general expenditure, that is, without donor or other restrictions limiting their use, within one year of the statement of financial position date, consists of cash and cash equivalents of \$1,919,295, and amounts due from Virginia Commonwealth University affiliated foundations of \$1,704, that total \$1,920,999 as of June 30, 2023. Donor-restricted funds are not available for general expenditure.

The Foundation has an operating reserve with a balance of \$674,811 and an Endowment Distribution Reserve with a balance of \$597,624 as of June 30, 2023. The operating reserve and Endowment Distribution Reserve is invested in a low risk money market fund. The balance is included in the cash and cash equivalents line on the statement of financial position.

In addition, the Foundation has a board-designated quasi-endowment without donor restrictions with a balance of \$3,350,763 as of June 30, 2023. This fund is subject to the annual spending policy as described in Note 8. Although the Foundation does not intend to spend from this board-designated quasi-endowment (other than the amounts appropriated for expenditure as part of the annual budget approval), the board could make these amounts available if necessary.

### **Note 14. Subsequent Events**

Management has evaluated events through October 11, 2023, the date which the financial statements were available for issue.